

REDUCING OUR CLAIMS ENVIRONMENTAL IMPACT

At Northbridge, we believe that delivering great claims experiences means doing what's right – both for our customers and the environment.

That's why we're committed to not only helping our customers reclaim their business or home following a loss, but also reducing the environmental impacts of our claims supply chain.

We've partnered with **EcoClaim** to make sustainability a core part of our claims process, leveraging technology, data, and education to help drive tangible waste diversion results.

EcoClaim provides industry-leading training, greenhouse gas tools, and a carbon exchange marketplace that enables us to measure, manage, and reduce our emissions more effectively through claim-level data.

By requiring our network of preferred restoration partners to become EcoClaim Certified, we're able to prioritize quality repairs while working with them towards measurable emissions reductions through data tracking.

We've also embedded sustainability training within our own education programs, complementing the hundreds of hours of technical claims training we provide our team with each year. This will help equip them with the knowledge and tools they need to make environmental responsibility a focus.

Through our EcoClaim program, we're empowering our people and our partners to help reduce landfill waste, cut greenhouse gas emissions, and enable practical and measurable sustainability improvements with every claim. It's just another example of how we claim differently.

About Us

Northbridge Insurance is a leading Canadian commercial insurer. Working closely with our broker partners and leveraging our in-depth industry expertise, we help businesses operate more safely so they can worry less about risk and focus on opportunities.

Learn more at www.northbridgeinsurance.ca