Western Target Markets



Manufacturing & Resources

| Manufacturing & Wholesale | | |
|----------------------------------|---|--|
| Kitchen, Building & Garden | Decorative Stones • Supplies • Marble & Clay • Cabinetry | |
| Warehousing or Storage | Warehousing • Repackaging • Cold Storage | |
| Food & Beverage | Dairy • Canning • Frozen Food • Breweries • Non-alcoholic Beverages • Coffee, Tea & Spice • Bakery & Confectionary • Wineries | |
| Fabricated Metal Products | Stamping & Fabricated Products • Tool & Die Structural Steel • Light Metal Products • Sheet Metal • Machine Shops | |
| Concrete & Products | Concrete Products • Stone Products • Ready-mix Concrete • Brick & Clay | |
| Machinery & Equipment | Electronics • Heating & Cooling Equipment • Industrial & Commercial Machinery • Precision Equipment • Boilers & Pressure Vessels | |

Resources

| Natural Resources | Seismic Exploration • Logging & Lumbering • Natural Gas Distribution |
|----------------------|--|
| Commercial Farms | Targeting mid to large size farms (\$150,000+ in revenue generated from farming operations) • Farm - Dairy • Farms - Cattle • Farms - Poultry • Farms - Fruit/Vegetable • Grain • Custom Farming Operations |
| Agri-Business | Farm Produce Packing & Sales • Seed Plants & Processors • Fruit & Vegetable Cold Storage • Agricultural Product Warehousing |



Construction & Contracting

| - | |
|--------------------------------|--|
| General Contractors | Commercial & Residential • New Construction, Renovations, Retrofits • Multi-Family Residential • Manufacturing, Industrial, Institutional Facilities |
| Sub- Contractors | Commercial, Industrial & Residential Electricians • Millwrights • Power Line Construction • Drywall & Painting • Carpentry • Concrete Placing, Forming, and Finishing • Equipment Rental • Crane & Winch Services • Drilling & Well Digging |
| Road Building & Heavy Civil | Road Building • Excavation & Land Grading • Sewer & Watermain |
| Oilfield Contractors | Vac Trucks/Pressure Trucks • Pipeline Gathering System Contractors • Lease Site Preparation • Reclamation • Field Welders |
| Project Construction | Appetite follows Contracting appetites listed above. |



Transportation & Logistics

| Bulk & General Cargo | Consumer Goods • Dry Foods • Electronic Products • Auto Parts & Accessories • Paper & Paper Products • Agricultural Products |
|---|---|
| Large & Heavy Cargo | Heavy Machinery • Oilfield Equipment • Construction Equipment |
| Temperature- Sensitive Cargo | Meat, Poultry & Seafood • Frozen Foods • Dairy & Dairy Products • Fresh Produce • Flowers • Beverages |
| Flat Deck Cargo | Machinery • Lumber Products • Roadwork & Maintenance Equipment • Metal & Metal Products |
| Specialized Cargo | Oilfield-related Products • High-value Specialty Goods • Pharmaceutical Products • Livestock • Miscellaneous Containerized Freight • Medical Machinery & Supplies |
| Coverage for select commodities is only available to floats with Eu nower units | |

Coverage for select commodities is only available to fleets with 5+ power units.

| | Consumer & Business Services | |
|--------|------------------------------|---------------------------------------|
| | | |
| Consun | ner | Parts & Supplies Dealers • Pharmacies |

| Services | Automotive Repair Garages and Specialty Shops • Retail chains Grocery Stores • Self Storage • Retail Cannabis • Community Centres • Tool & Equipment Rental • Building & Home Improvement Centres • Fuel Dealers |
|----------------------|---|
| Business Services | Accountants, Lawyers & Consultants • Surveyors, Engineers, Architects • Bakeries • Funeral Homes • Professional Clubs & Associations |
| Real Estate | Commercial Realty incl. Industrial Plazas |

• Office Buildings • Retail strip malls

Health Care, Education, Social **Services & Senior Care**

| - | |
|--------------------|---|
| Health Care | Optometrists & Opticians • Veterinarians • First Aid Attendants • Hearing Aid Services • Clinics |
| Education | Dance, Music, Art, & Gymnastic Schools • Colleges & Universities • Trade or Vocational Schools • Private Schools |
| Social Services | Community Living & Group Homes • Places of Worship • Special Interest Groups • Health Societies & Charitable Organizations • Cultural & Religious Institutions • Social Counseling & Consulting Services • Day Cares & Pre-Schools |
| Senior Care | Long Term Care, Assisted Living, Senior Care Facilities |



Western Target Markets

| Sma | ll Business | Cyber Risk, | E&O, and D&O | |
|---|--|---|--|--|
| Aligns with Mid-Market appetite Qualifying criteria: Less than or equal to \$5M in revenue (\$3M for Manufacturing and Contracting) Less than or equal to \$10M in TIV (\$5M per location) Canadian locations only Maximum nine vehicles | | Executive & Professional Solutions* and Regional Appetite | | |
| | | Traditional | Lawyers • Notaries • Insurance Agents & Brokers • Restricted Insurance Agents • Real Estate Agents | |
| | | Miscellaneous | Management Consultants • Employment Agencies • Property Managers • Travel Agents • Tour Operators • Regulatory Bodies, Colleges & Educational Institutions | |
| Non-Target Classes | Bars & Taverns • Roofers • Taxis • Plumbing • Residential Realty | | Golf & Country Clubs • Commercial Printers • Professional & Business Associations • Event Planners M&A Consultants • Manufacturers Construction Developers & Project Manager | |
| Operating domestically or globally with total revenue over \$200M or businesses requiring complex policy structures. | | Multimedia & Technology | Advertising Agencies • Market Research & Consulting • Public Relations • Publishers • Software Developers • Consultants • Graphic Design • Website Design and Hosting • Integration Services • Value Added Re-Sellers • Application Service | |
| Target Risk Profile | Manufacturing • Commercial Real Estate • Energy • Forestry • Public Sector • Education • Construction and Contracting | Health, Education & Social Services | Providers Health Societies • Nursing Homes • Long Term Care • Group Homes • Community Living • Rehabilitation Centres • Community Centres • Occupational/Industrial Health • Educational Institutions | |

* Services all monoline specialty accounts, all private D&O accounts, and all excess E&O, D&O and Cyber accounts.

HAVE QUESTIONS?

Contact your Business Development Manager or use our service mailboxes:

All New Business Submissions:

Market Reservation: MR.Western@nbfc.com | 1.855.620.6262

Service Requests:

- ✓ *Mid-Market:* Service.Western@nbfc.com
- ✓ Agri Business: Service.Western@nbfc.com
- ✓ Small Business: GO.Western@nbfc.com | 1.855.627.6262
- ✓ Technical Risk, Marine & Specialty Risk: Send directly to your underwriter
- ✓ Executive & Professional Solutions: service.eps@nbfc.com

eDocs Support: edocsupport@nbfc.com

Claims:

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