

Quebec Target Markets

Market Reservation • MR.Quebec@nbfc.com • 1.855.627.6262

BROKER USE ONLY



Construction & Contracting

Project Construction	Construction Site • Building under construction
General Contractors	Building Contractors – Commercial, Residential, Institutional & Industrial • New Construction, Additions & Renovations
External Landscaping Contractors	Irrigation • Trees (trimming, pruning and removal) • Landscaping Contractors
Interior Finishing Contractors	Drywall • Painting and Wallpaper • Plaster • Soundproofing • Flooring and Ceiling
Civil Engineering	Excavation Contractors
Others	Foundation and Concrete Casing • Cleaning Sewers & Drains • Septic Tank Installations, Service & Repair • Sheet Metal Working • Glazing Work • Solar Energy • Metal Parts (assembly)



Health, Education & Social Services

Health Services	Nursing Homes & Senior Care Facilities • Mental Healthcare Facilities • Medical Professional Offices • Medical Clinics • Dentists • Massage Therapists and Other Paramedical Staff • Convalescent Homes • Veterinarians
Education & Instruction	Trade or Vocational Schools • Private Schools • Dance Instruction
Social Services	Social Counseling & Consulting Services • Health Societies & Charitable Organizations • Daycare & Nurseries • Non Profit Organizations



Manufacturing & Resources

Food & Beverage	Bakery • Pasta • Confectionery • Canning • Microbreweries • Distilleries
Fabricated metals products	Stamping & Fabricated Products • Sheet Metal • Light Metal Products
Printing	Printers
Concrete products	Concrete Products • Decorative Stones • Marble
Machinery & Equipment	Electric and Electronic Appliances • Industrial & Commercial Machinery
Wood products	Cabinetmakers • Prefabricated Homes • Mouldings
Wholesale	
Food & Beverage	Meat & Poultry • Fruits & Vegetables
Building & Garden	Marble • Concrete products • Decorative stones
Machinery & Equipment	Industrial Machinery • Hardware • Electric and Electronic Appliances
Others	Sheet Metal • Sporting goods



Transportation & Logistics

Bulk & General Cargo	Consumer Goods • Dry Foods • Electronic Products • Auto Parts & Accessories • Paper & Paper Products • Liquid Bulk** • Non-residential Waste Disposal**
Flat Deck Cargo	Lumber Products • Roadwork & Maintenance Equipment • Machinery • Metal & Metal Products
Large & Heavy Cargo	Construction equipment • Heavy machinery
Specialized Cargo	Hazardous Goods** • High-value Specialty Goods • Medical Machinery & Supplies • Pharmaceutical Products • Miscellaneous Containerized Freight • Livestock**
Temperature Control Cargo	Meat, Poultry & Seafood • Dairy & Dairy Products • Frozen & Fresh Packaged Foods • Beverages • Fresh Produce • Flowers

** Coverage for select commodities is only available to fleets with 10+ power units.



Consumer & Business Services

Consumer & Business Services	Retail franchises • Drugstores • Fleets of +15 vehicles or buses • Auto Maintenance & Repair • Car Dealerships • Caterers & Bakeries • Supermarkets • Professionals Offices & Management Consultants • House Cleaning Services • Professional Clubs & Associations • Funeral Homes
Real Estate	Industrial Plazas • Office Buildings • Shopping Centres

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Small Business

Aligns with Mid-Market appetite

Qualifying criteria:

- Less than or equal to \$5M in revenue (\$3M for Manufacturing and Contracting)
- Less than or equal to \$10M in TIV (\$5M per location)
- Canadian locations only
- Maximum nine vehicles



Technical Risk

Operating domestically or globally with total revenue over \$200M or businesses requiring complex policy structures.

Target Risk Profile	Manufacturing • Commercial Real Estate • Energy • Forestry • Public Sector • Education • Construction and Contracting
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Want to learn more?

Contact your Business Development Manager or Market Reservation at:



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Cyber Risk, E&O, and D&O

Executive & Professional Solutions* and Quebec Region

Traditional	Lawyers • Notaries • Insurance Agents & Brokers • Restricted Insurance Agents • Real Estate Agents
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Miscellaneous	Management Consultants • Employment Agencies • Property Managers • Travel Agents • Tour Operators • Regulatory Bodies, Colleges & Educational Institutions • Golf & Country Clubs • Commercial Printers • Professional & Business Associations • Event Planners • M&A Consultants • Manufacturers • Construction Developers & Project Manager
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Multimedia & Technology	Multimedia & Advertising Agencies • Market Research & Technology Consulting • Public Relations • Publishers • Software Developers • Consultants • Graphic Design • Website Design and Hosting • Integration Services • Value Added Re-Sellers • Application Service Providers
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Health, Education & Social Services	Health Societies • Nursing Homes • Long Term Care • Group Homes • Community Living • Rehabilitation Centres • Community Centres • Occupational/Industrial Health • Educational Institutions
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* Services all monoline specialty accounts, all private D&O accounts, and all excess E&O, D&O and Cyber accounts.

NON-TARGET MARKETS - QUEBEC



Manufacturing & Resources

Food Products	Animal food (other than pets) • Fish & Seafood Processing
Breeding	Livestock Production for Consumption
Other	Quarries



Construction & Contracting

General Contractors	Plumbers • Welders • Roofers • Dynamiters
Others	Industrial Machinery



Consumer & Business Services

Retail	Car Rental • Pawn Shops • Restaurants, Bars & Taverns • Upholstery & Furniture Repair
Specialty Retail	Fireworks • Aircraft Supplies • Gas & Chemical Products
Leisure	Ski Centres • Horse-riding Centres • Car Racing Centres • Saunas & Baths • Circus, Amusement Park & Casinos
Real Estate	Vacant buildings • Motels • Residential buildings (condominiums, housing, multiplexes, shops with housing)
Other	Crushing and incineration of garbage, landfills and retreading • Chimney sweeping • Towing services



Small Business

Miscellaneous	Banquet Halls • Bars & Taverns • Car Rental • Plumbing • Fuel Dealers & Delivery • High Hazard Operation, Occupancy, and Product • Home Inspectors • Hotels & Motels • Residential Realty • Roofers
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