



# Imagine a scenario where you are a manufacturer of water pumps.

Have you considered any one of these possibilities?

- You sell a water pump to a customer, who installs it on their production machine. When production starts, the water pump fails. There are no injuries, and no property is damaged. However, the customer's production line is out of service for three days and results in a \$150,000 of lost business.
- You use components supplied by a 3<sup>rd</sup> party vendor to manufacture your water pumps. A component fails in a pump and your customer experiences a loss of revenue during the time the production line was not in service. Your customer is holding you liable for this financial loss alleging that you did not exercise appropriate quality control over the supplied components and in your final assembly of the pump.
- Your customer provides you with specifications
  to produce a custom water pump that will become
  a component of a product being produced by
  the customer. Your customer is unable to produce
  his product alleging the pump was not built to
  specifications and is holding you liable for
  financial loss resulting from his inability to
  meet a contractually obligated deadline.

Manufacturers' E & O coverage can help you manage these types of loss scenarios, but how can you control your exposure and reduce the risk of being held liable?

#### Responsibility

Product defects arise from many different phases of an organization's activities. Ideally, an organization should assign a highly qualified individual to deal with potential problems. This role can be fulfilled by a Product Safety Manager, or Quality Control Manager.

#### Quality Control

An effective quality control program includes a written Quality Control Manual. The document should contain clear and explicit information on the duties, responsibilities and methods used by the Quality Control Department. Functional testing and inspection of finished products, combined with corrective action to maintain quality is critical.

#### Manuals and Instructions

Manuals and instructions on how the product is to be used, installed, operated, serviced, and proper disposal after its useful life, must be developed. This will help ensure that the customer has an understanding of the product's purpose, limitations, and dangers.

#### Record Keeping

Record keeping is an essential and integral part of effectively managing the products you manufacture. Design records show that your product was carefully designed and complies with safety practices and standards if applicable. Quality control data shows that your product was carefully manufactured and tested during all phases of production. Also, test data on vendors and purchased components included in your product should be collected. All records, properly dated and signed, can provide an important means of defence and will help substantially in establishing that you are not liable.

### Risk Insights

## **Self-Audit Checklist**



A self-audit checklist as outlined below is a good measure of how effectively you have controlled your potential Manufacturers' E & O exposure.

Management:		Manufacturing:	
	Has a Product Safety Committee or Manager been established or appointed?		s the reliability of production machinery (lines) reviewed?
	Does it meet at regular intervals?		s the reject rate on parts reviewed?
	Does it review new products?		s vendor performance evaluated?
	Are written records kept of its decisions?		Are production records maintained daily?
	Are records maintained for the life of the product?	Mark	keting:
	Does it have the full authority necessary when potential problems are encountered?		Are marketing personnel trained on how to sell the product?
Engineering:			Are advertising, sales brochures, manuals, warnings
	Are design decisions recorded?	and labels periodically reviewed by the legal department?	
	Are tests on models and prototypes recorded?		☐ Are customer complaints documented and conve
	Are mandatory and voluntary standards in use?	to senior management?	
	Are products reviewed by a consultant?	Legal:	
Quality Control:		☐ Has an action plan been established in case	
	Does the department have a Quality Control Manual?	of a lawsuit?	
	Is it actively used?	If you have answered "yes" to the majority of the	
	Is it updated and reviewed on a regular basis?	questions outlined above, then you are well on your way to controlling your Manufacturers' E & O exposure.	
	Are records maintained on all inspections?		
	Are records kept on vendors?	,	
	Are gauges and test equipment regularly calibrated?		
	Are customer complaints handled promptly?	About Us  Northbridge Insurance is a leading Canadian commercial insurer. Working with our broker partners, we focus on understanding the needs of our customers and on creating solutions that make a difference to their success.	
	Is corrective work documented?		
	Are defective products and parts segregated?		
	Have recall procedures been established?		

For more information on making your business safer, contact Risk Services Department at **1.855.620.6262**.