

Navigating the complexities of transportation requires more than just insurance—it takes a partner who understands your unique challenges. At Northbridge, we bring over 75 years of expertise, innovative risk management, and a commitment to safety to help your business thrive. From tailored coverage to specialized claims support, we're here to help keep your operations moving forward with confidence.

# TARGET MARKETS WE SERVE

#### Bulk & General Cargo

Consumer Goods • Dry Foods • Electronic Products • Auto Parts & Accessories • Paper & Paper Products • Agricultural Products

#### Large & Heavy Cargo

Heavy Machinery • Oilfield Equipment • Construction Equipment

# • Temperature-Sensitive Cargo

Meat, Poultry & Seafood • Frozen Foods • Dairy & Dairy Products • Fresh Produce • Flowers • Beverages

#### Flat Deck Cargo

Machinery • Lumber Products • Roadwork & Maintenance Equipment • Metal & Metal Products

# Specialized Cargo

Oilfield-related Products • High-value Specialty Goods • Pharmaceutical Products • Livestock • Miscellaneous Containerized Freight • Medical Machinery & Supplies

Coverage for select commodities is only available to fleets with 5+ power units.



# TRANSPORTATION & LOGISTICS INSURANCE SOLUTIONS



#### WHY NORTHBRIDGE INSURANCE?

# 75 years of transportation expertise Our roots run deep in the Canadian trucking industry. We've partnered with fleets since 1951, helping them

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# Industry-leading proactive risk management Our consultants—many former drivers and fleet managers—offer tailored assessments, training, and safety programs to help reduce claims and improve performance.

#### Total account service

From underwriting and claims to risk services, our specialized teams work together to deliver seamless, end-to-end support tailored to your operations.

# Broker-driven relationships

We work exclusively with a preferred network of brokers across Canada to ensure our customers receive expert advice and personalized service.

#### · Specialized claims support

Our transportation claims experts understand your business and are committed to fast, fair resolutions.

### · Transportation Safety Award

In 2021, we launched an award to recognize excellence in the Canadian transportation industry. As the only insurer to champion safety achievements of carriers nationwide, we proudly honour their dedication to building a safety-focused culture.

#### · Beyond the truck

We offer overage for cargo, cross-border operations, business premises, cyber risk, and more—because your business is more than just wheels on the road.

#### Assist services

Included at no extra cost, Trauma Assist\* offers confidential counseling for employees and their families after an insured loss, while Legal Assist\* provides access to a legal helpline, document review, drafting services, and customizable templates.

#### PARTNERING FOR THE FUTURE

#### Industry involvement

Long-term relationships with key associations, including Fleet Safety Council, Private Motor Truck Council of Canada, Canadian Trucking Alliance, Alberta Motor Transport Association, Quebec Trucking Association, North American Transportation Management Institute, and Truckload Carriers Association.

#### SmartWay Program

Helping carriers navigate climate risks and improve fuel efficiency.

#### • Trucks for Change

Supporting communities through charitable logistics.

#### Preferred Vendor Network

Access to top-tier repair and towing services.

# **ABOUT US**

Northbridge Insurance is a leading Canadian commercial insurer. Working closely with our broker partners and leveraging our in-depth industry expertise, we help businesses operate more safely so they can worry less about risks and focus on opportunities

Contact your broker or visit **northbridgeinsurance.ca** 

<sup>\*</sup>Trauma Assist provided by independent third-party professionals, long-term and specialized counseling not included. Legal Assist services are not provided for criminal, personal or insurance issues, do not provide representation in legal proceedings or legal fees coverage and are not an insurance policy. Legal Assist services are provided through ARAG Legal Solutions Inc. or Assistenza International by lawyers licensed in the province or territory of your residence. Refer to your policy for more details. Services are not an insurance policy and not all policies are eligible. Contact us for details.

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